

1 Running Head: IMAGERY AND FUNCTIONAL EQUIVALENCE

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5 Examining the Emotion Aspect of PETTLEP-based Imagery with Penalty Taking in Soccer

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Abstract

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2 The current study investigated the Emotion element of the PETTTLEP model of motor imagery
3 using penalty kicks in soccer. Two six-week PETTTLEP-based imagery interventions were
4 compared to a stretching group (control). Both imagery interventions (skill-based and
5 emotion-based) were facilitative and differed only in their emotional content. Thirty-three
6 participants' penalty taking performance, self-efficacy and interpretations of anxiety were
7 measured prior to and following the intervention period. Post-intervention performance scores
8 for both imagery groups were significantly greater than the stretching group. However, there
9 were no differences between the two imagery groups. In addition, there were no beneficial
10 effects of either imagery intervention on self-efficacy or interpretations of anxiety symptoms
11 when compared to the stretching intervention. These data offer further support for the
12 effectiveness of the PETTTLEP model in designing performance facilitating imagery
13 interventions. We propose that the inclusion of emotional content into imagery practices may
14 be more influential in competitive rather than practice situations.

Introduction

1
2 Considerable scientific research has demonstrated imagery to be an influential tool in
3 sport psychology (see Driskell, Copper, & Moran, 1994). However, the imagery literature has
4 been criticised for not providing a detailed mechanism for explaining how performance is
5 modified (Murphy, Nordin, & Cumming, 2008). To this end, recent developments in brain
6 imaging techniques have suggested that representing an action through imagery and actual
7 execution of action access similar neural regions of the brain (Ehrsson, Geyer, & Naito, 2003;
8 Fadiga et al., 1999). This overlap in brain activation has been termed ‘functional equivalence’
9 by some researchers (for a review of functional equivalence theory, see Murphy et al., 2008),
10 and is considered one reason why imagery leads to beneficial effects on physical
11 performance. The theory of functional equivalence shares a basic tenet of Lang’s bio-
12 informational theory (Lang, 1977, 1979). That is, an emotional image will produce a
13 physiological response analogous to the actual behavior. For example, Hecker and Kaczor,
14 (1988) reported competitively anxious imagined scenes produced elevated heart rates in a
15 sample of athletes. Importantly, it has been proposed that imagery’s effectiveness depends on
16 how well these co-active neural regions are activated through imagery (Holmes & Collins,
17 2002).

18 Supporting this notion of functional equivalence, recent empirical studies have
19 highlighted the potential for more compelling findings when functionally equivalent
20 imageries are compared to imagery that is less equivalent with physical performance (Callow,
21 Roberts & Fawkes, 2006; Smith & Collins, 2004; Smith, Holmes, Whitemore, Collins &
22 Devonport, 2001; Smith & Holmes, 2004; Smith, Wright, Allsopp & Westhead, 2007). For
23 example, Smith and Holmes (2004) explored the effects of differing imagery modalities on
24 golf putting performance. In their study, individuals either performed imagery after reading a
25 script or whilst listening to an audio or video recording (internal perspective) of them

1 performing a golf putt. They found that modalities producing greater equivalence with actual
2 performance (i.e., personalised audio or video footage) were more effective at improving
3 performance than less equivalent imagery practice (i.e., written scripts). Evidence from these
4 studies consistently suggests that performance facilitation is more pronounced following
5 imagery practice that is more functionally equivalent to performance.

6 In applying functional equivalence to the field of sport psychology, Holmes and
7 Collins (2001) developed the PETTLEP model of motor imagery. The PETTLEP model is a
8 framework used to heighten the functional equivalence between imagery and physical
9 performance of a motor task. The model proposes seven elements that when manipulated can
10 increase functional equivalence (those being **P**hysical, **E**nvironment, **T**ask, **T**iming, **L**earning,
11 **E**motion, and **P**erspective). The **P**hysical element is the degree to which the physical nature of
12 imagery reflects that of actual performance. For example, when mentally practicing a soccer
13 skill one should assume a characteristic posture, wear typical sportswear, and image the
14 physical responses that would occur in real performance of the skill. The **E**nvironment
15 element refers to the physical environment that the imagery is performed in being similar (if
16 not identical) to the actual performance environment. For example, imagery of soccer skills
17 should ideally be performed on a soccer pitch. The **T**ask element refers to the imaged task
18 corresponding as closely as possible to the actual task. That is, the specific content of imagery
19 performed should specifically mimic actual performance. The **T**iming element refers to the
20 imagined performances taking place at the same pace as actual performance (i.e., real time).
21 The **L**earning element suggests individual's imagery should match their current stage of
22 learning and adapt as skill level develops. The **E**motion element suggests that imagery should
23 incorporate all emotions and arousal typically experienced during actual performance. The
24 last element, **P**erspective, suggests that imagery should be performed from a visual
25 perspective that most closely reflects the view taken by the athlete when actually performing

1 the task (i.e., internal or external). Individuals may find it necessary to switch between
2 perspectives depending on the demand of the task being imaged.

3 In a test of the PETTLEP model, Smith et al., (2007) implemented two separate six-
4 week imagery interventions with hockey players and gymnasts respectively. In Experiment 1
5 (hockey penalty flicks), the Physical and Environment components of the PETTLEP model
6 were manipulated. Three intervention groups performed imagery of 10 penalty flicks daily for
7 six weeks while; a) wearing hockey clothes whilst stood on a hockey pitch (i.e., physical +
8 environment), b) wearing hockey clothes whilst stood at home (i.e., physical only), or c)
9 wearing normal clothes whilst sat down at home (i.e., no PETTLEP elements). The control
10 group read hockey literature instead of performing any imagery. The results demonstrated that
11 more functionally equivalent imagery (i.e., wearing hockey clothes whilst stood on a hockey
12 pitch) produced a greater impact on performance in the post-test.

13 In a second experiment (using a Full Turning Straight jump on a gymnastics beam),
14 Smith et al. (2007) compared two imagery conditions to physical practice and a control group
15 (who performed a stretching routine). The two imagery groups either performed; a) PETTLEP
16 imagery consisting of all seven elements of the model, or b) stimulus imagery using a written
17 script. The stimulus imagery script only included descriptive information about the
18 environment and task (i.e., stimulus propositions). Each condition performed their task three
19 times per week for six weeks. The results demonstrated that the physical practice group and
20 the PETTLEP imagery group performed better than the other two groups in the post-test.
21 Additionally, there were no differences between the physical practice group and PETTLEP
22 imagery group. Thus, these performance findings are very encouraging for the effectiveness
23 of PETTLEP-based imagery to facilitate motor performance.

24 Altogether, the experimental studies highlighted above have supplied evidence to
25 suggest that increasing imagery's functional equivalence with actual performance is an

1 effective way to enhance motor performance. In particular, empirical evidence demonstrates
2 that manipulating the 'Physical' and 'Environment' (Smith & Collins, 2004; Smith et al.,
3 2001; Smith et al., 2007) elements of the PETTTLEP model as well as combining all seven
4 elements (Smith et al., 2007) can be beneficial to performance. This initial research testing the
5 PETTTLEP model is promising but as suggested by Holmes and Collins (2001), further testing
6 in a range of settings is required. Moreover, it would also be useful to test each element in
7 isolation as well as examining the additive and interactive effects of the different elements.
8 For example, there is no specific evidence thus far to support the inclusion of the 'Emotion'
9 element in the model.

10 There are grounds to assert that imagery should include the Emotion element of the
11 PETTTLEP model, which can be traced to Lang's bio-informational theory (Lang, 1977, 1979).
12 Lang's theory posits that every image includes stimulus (i.e., information concerning the
13 stimuli in the environment) and response propositions (i.e., the cognitive, behavioural, and
14 affective responses of an individual to given stimulus in an environment). Thus, emotional
15 responses to a sporting scenario (the 'Emotion' element of the PETTTLEP model) constitute a
16 fundamental aspect of response propositions. Importantly, it has been demonstrated that
17 imagery including response propositions can induce physiological responses similar to which
18 actually occur in reality (Cumming, Olphin, & Law, 2007; Gallego, Denot-Ledunois, Vardon,
19 & Perruchet, 1996; Hecker and Kaczor, 1988; Pietrini, Gauzelli, Basso, Jaffe, and Grafman,
20 2000). Furthermore, this inclusion of response propositions can result in a beneficial effect on
21 subsequent behaviour (Smith & Collins, 2004). Finally, previous research has demonstrated
22 that imagery has the potential to foster facilitative interpretations of the symptoms associated
23 with anxiety symptoms (e.g., Hale & Whitehouse, 1998; Hanton & Jones, 1999; Hanton,
24 Mellalieu & Hall, 2004) and improve self-efficacy (e.g., Feltz & Riessinger, 1990). These are

1 two psychological characteristics that are viewed as important predictors of successful
2 sporting performance (Williams & Krane, 2001).

3 Consequently, there is a theoretical and empirical base for why imagery should
4 include the equivalent emotions experienced during actual motor performance. However, the
5 'Emotion' element of the model has not yet been empirically tested in isolation. Thus,
6 pragmatic evidence delineating the impact of imagery practice that includes emotions
7 functionally equivalent with actual performance is still needed. Importantly, such research
8 should include measures beyond that of performance alone in order to gain greater insight into
9 the PETTLEP model.

10 The aim of the current study was to compare the impact of two imagery interventions
11 that differed only in their emotional equivalence to actual performance. To do so, self-efficacy
12 and interpretations of anxiety were measured prior to the performance of a penalty taking task
13 in soccer (i.e., kicks from the penalty mark). The two imagery interventions (skill-based vs.
14 emotion-based) differed only in their emotional equivalence to performance. The skill-based
15 imagery group received a facilitative script containing stimulus propositions about
16 performance (i.e., descriptive information about the environment and task). The emotion-
17 based imagery group received a similar facilitative script that also contained a detailed
18 description of the appropriate emotions experienced during performance of the task.
19 Following the intervention we predicted that both imagery groups would display superior
20 penalty taking performance, higher levels of self-efficacy and more facilitative interpretations
21 of the symptoms associated with anxiety compared to the stretching group (control). In
22 addition, we predicted that emotion-based imagery would demonstrate greater improvements
23 on the same measures compared to the skill-based imagery group. Lastly, the control group's
24 performance, self-efficacy and anxiety were expected to remain constant following the
25 intervention.

1 Method

2 *Participants*

3 Participants ($N = 52$) were all members of a Men's ($n = 22$) and Women's ($n = 30$)
4 University Soccer Club with a mean age of 19.87 ($SD = 1.36$). The mean playing experience
5 of the participants was 9.19 years ($SD = 4.03$).

6 *Equipment*

7 During performance tests, standard size 5 soccer balls were used and penalties were
8 taken 12 yards from the centre of the goal line towards a rectangular goal with standard
9 English Football Association dimensions (7.32 m x 2.44 m). A Sony DVD Handycam was
10 used to record task performance.

11 *Measures*

12 *Screening.* The Movement Imagery Questionnaire, Revised (MIQ-R; Hall & Martin,
13 1997) was employed to assess the general level of imagery ability amongst the participants.
14 The MIQ-R is an 8-item questionnaire asking participants to first physically perform, and then
15 visually or kinesthetically image four simple movements. Following imagery performance,
16 participants rate their ability to visually or kinesthetically image the movement on a 7-point
17 Likert scale ranging from 1 (*very hard to see/feel*) to 7 (*very easy to see/feel*). The items were
18 then averaged to form visual and kinesthetic subscales. Both subscales had acceptable levels
19 of internal reliability with Cronbach alpha coefficients being .87 for visual imagery and .79
20 for kinesthetic imagery. Consistent with previous research, a minimum score of 16 on both
21 subscales was required to take part in the experiment and nobody was excluded on this basis
22 (Ramsey, Cumming, & Edwards, 2008).

23 *Performance.* The goal was divided into 13 sections and a rating system employed
24 based on where the ball ended in a similar fashion to Smith et al. (2007). Points ranged in
25 value from 0 to 5 for each attempt, with more points being rewarded for shots that were closer

1 to the corner of the goal (see Figure 1 for details). This scoring system was explained to all
2 participants prior to the pre-test with a standardised set of instructions.

3 *Self-efficacy.* Self-efficacy was assessed using a measure created for the purpose of
4 this study based on Bandura's (1997) recommendations. That is, both the level and strength of
5 belief were assessed. Ten items were used starting with "I believe I can score 5 points on 1
6 out of 10 attempts". This became incrementally harder with each statement (i.e., "I can score
7 5 points on 2 out of 10 attempts", "3 out of 10 attempts", "on all 10 attempts").
8 Participants indicated the strength of their belief in each statement in percentage ranging from
9 0% "*I am very sure I cannot do this*", to 50% "*I am unsure - it could go either way*", and
10 100% "*I am very sure I can do this*". Scores were averaged across the 10 items to create a
11 measure of self-efficacy.

12 *Anxiety.* The intensity of symptoms associated with pre-competitive anxiety was
13 assessed immediately prior to performance using the cognitive and somatic items of the
14 Immediate Anxiety Measurement Scale (IAMS; Thomas, Hanton, & Jones, 2002). As we
15 used a separate scale to measure self-efficacy, it was not necessary to also include the self-
16 confidence items. For both cognitive and somatic anxiety, participants rated the intensity of
17 their feelings on a 7 point Likert scale ranging from 1 (*not at all*) to 7 (*Extremely*). In
18 addition, participants rated how they regarded these feelings in terms of upcoming
19 performance for both these dimensions of anxiety. This directional measure of anxiety ranged
20 from -3 (*very debilitating/negative*) to +3 (*very facilitative/positive*). Comprehensive
21 instructions were supplied to each participant and all terms were defined clearly prior to use.
22 The IAMS has provided positive correlations with analogous scales on the Competitive State
23 Anxiety Inventory-2 (CSAI-2; Martens, Burton, Vealey, Bump, & Smith, 1990), which
24 suggests that the IAMS accurately reports symptoms of anxiety.

1 *Weekly diary & evaluation.* Participants completed a diary each week, following one
2 testing session, which detailed the number and location of intervention sessions performed.
3 Irrespective of their group allocation, each participant recorded the total number of sessions
4 they performed and the location that each session took place (e.g., on the pitch or at home).
5 Additionally, the imagery performed each week by both imagery groups was assessed.
6 Participants were asked to rate how easy or difficult it was to visually and kinesthetically
7 image the penalty taking task (1 = *very hard to see/feel*, 7 = *very easy to see/feel*). They were
8 also asked to rate the clarity and vividness of their imagery (1 = *extremely unclear*, 7 =
9 *extremely vivid*).

10 *Post- intervention evaluation.* Imagery use was also assessed following the
11 intervention. On a 7 point Likert scale (1 = *not at all*, 7 = *very much so*), participants were
12 asked to rate how helpful their intervention was at helping them to view their symptoms
13 associated with anxiety in a more positive manner and at improving their self-efficacy for
14 penalty taking. Additionally, using the same scale, participants rated how useful the
15 intervention was for improving actual penalty taking performance. All participants, including
16 the stretching group, were asked to comment how often they physically practiced taking
17 penalties throughout the six-week period of the study and how many penalties they took in
18 real matches. Also, all participants reported whether they had employed additional
19 psychological strategies during the penalty taking task other than the assigned imagery
20 intervention.

21 *Procedure*

22 *Introduction.* Ethical approval for the study was gained from the authors' institution
23 before the project commenced. Then, during an initial meeting with the players, the study was
24 explained and information sheets were distributed before consent was obtained. The

1 Movement Imagery Questionnaire-Revised (MIQ-R; Hall & Martin, 1997) was administered
2 and completed by all participants.

3 *Pre-test.* All participants took 10 penalties from the standard distance (12 yards) in the
4 presence of one goalkeeper who was positioned on the centre of the goal line. For both men
5 and women, the goalkeeper was a member of their respective university soccer clubs.
6 Performance was digitally recorded using a Sony Handycam DVD camcorder. Immediately
7 before taking their set of penalties, each participant rated their self-efficacy and pre-
8 competitive anxiety for the upcoming task. A £25 cash prize was given for the highest scoring
9 individual performance for both men and women. Although match-like conditions could
10 never be recreated exactly during practice, the cash prize was intended to establish a
11 competitive atmosphere among the players.

12 *Intervention.* A number of participants ($n = 19$) withdrew during the intervention or
13 did not complete both testing sessions for reasons uncontrollable to the investigators, and
14 these participants were removed from the analyses. Participants who completed the
15 intervention and both testing sessions had been randomly assigned to one of three intervention
16 groups: a) skill-based ($n = 9$; 4 male), b) emotion-based ($n = 13$; 6 male), or c) stretching ($n =$
17 11; 3 male). For both imagery groups, each imagery session consisted of either hearing their
18 imagery script (read by a member of the investigative team) or reading the script themselves,
19 and then mentally taking 10 successful penalties into a corner of the net. This was done in a
20 similar fashion to Smith et al. (2007), and lasted approximately 5 minutes. Both imagery
21 scripts (available from the lead author) similarly described successful completion of the
22 penalty taking scenario, and were devised in consultation with three soccer players not
23 involved in the study. They were asked to describe a typical penalty taking scenario and, in
24 doing so, provided the stimulus (i.e., information about stimuli in a typical penalty taking

1 scenario) and response propositions (i.e., their cognitive, behavioural, and affective responses
2 in a typical penalty taking scenario).

3 Subsequently, the skill-based imagery script only included stimulus propositions. For
4 example, "...you take the ball and walk towards the penalty spot....as you are walking you
5 look straight at the goal as the goalkeeper makes his/her preparations for the upcoming
6 penalty....you now decide on which corner of the goal you are going to aim for....you see the
7 goalkeeper looking straight back at you....you just concentrate on the corner of the goal you
8 have decided to aim for." In contrast, the emotion-based imagery script included both
9 stimulus and response propositions. Importantly, the response propositions included were
10 largely, but not exclusively, based on the emotions felt during penalty taking. For example,
11 "as you take the ball and walk towards the penalty spot you feel nervous tension build in your
12 leg muscles and butterflies appear in your stomach....these feelings remind you of previous
13 successful penalties....feeling confident you look straight at the goal as the goalkeeper makes
14 his/her preparations....you concentrate on the corner of the goal you are aiming for....you
15 think about scoring into that corner as you have done many times before." The inclusion of
16 response propositions in this latter script prompted the simulation of physical and,
17 particularly, the emotional responses felt during penalty taking performance. The stretching
18 group were given a series of stretches aimed at improving flexibility that could be carried out
19 in approximately the same amount of time as the imagery interventions.

20 All participants were instructed to perform their task four times each week for six
21 weeks. Participants were normally scheduled for two training sessions per week, and these
22 sessions were attended by the investigative team. Therefore, a proportion of the four weekly
23 sessions took place in the presence of an investigator at a training session. In these sessions,
24 participants wore normal training kit and stood facing the goal just beyond the penalty spot
25 thus simulating common penalty taking preparatory procedure. The experimenter then read

1 the script aloud to the players, and subsequently, each player imaged 10 successful penalties.
2 Further sessions were performed by the participant independent of an experimenter (i.e., in
3 their own time). In these independent sessions, instructions for the imagery groups were to
4 personally read their script and then image 10 successful penalties. To accomplish this, all
5 imagery group participants were given a copy of their script each week. During the
6 independent sessions, the stretching group simply had to follow their routine as before. They
7 were also given a copy of their stretching routine each week. All participants were given
8 weekly diaries to record the sessions they performed during each week. In addition, at the end
9 of each week, participants in both imagery groups also completed a weekly evaluation form
10 which assessed the imagery they performed that week.

11 *Post-test.* Participants repeated the pre-test procedures for a second time and
12 completed a post-intervention evaluation.

13 Results

14 *Preliminary Analyses*

15 A number of preliminary analyses were performed to distinguish if any factors, other
16 than the imagery intervention, had influenced one of the three dependent measures (i.e.,
17 performance, self-efficacy and the intensity and direction of state anxiety symptoms). Six
18 separate one-way ANOVAs determined that previous soccer-playing experience (in years) did
19 not influence any of the dependent measures at pre-test. Additionally, six further one-way
20 ANOVAs found no gender differences existed in performance or state anxiety, but differences
21 were found in pre-test self-efficacy levels, $F(1, 30) = 16.18, p < 0.001, \eta^2 = .35$. Specifically,
22 males ($M = 602.69, SD = 138.28$) reported greater levels of self-efficacy compared to females
23 ($M = 309.11, SD = 153.36$). Therefore, gender was included as a covariate in the main
24 analysis of self-efficacy only. A MANOVA also revealed no significant differences in general
25 imagery ability between the two imagery groups on both visual (skill-based $M = 4.92 SD =$

1 1.55, emotion-based $M = 5.42$ $SD = 0.87$) and kinesthetic (skill-based $M = 4.78$ $SD = 1.30$,
2 emotion-based $M = 5.23$ $SD = 0.64$) subscales of the MIQ-R.

3 *Weekly diary & evaluation.* In terms of the total intervention sessions completed the
4 skill-based (71%), emotion-based (79%), and stretching (66%) groups adhered to the
5 intervention in similar amounts. A one-way ANOVA found no significant differences in the
6 total sessions performed between the three groups. In addition, all three groups performed a
7 similar proportion of sessions on the pitch wearing their training kit (skill-based = 50%,
8 emotion-based = 49%, stretching = 46%). Similarly, a one-way ANOVA demonstrated no
9 significant differences between the three groups in terms of the sessions performed on the
10 pitch wearing training kit. A MANOVA was performed on the weekly imagery evaluation
11 data (mean average across six weeks) and demonstrated that both imagery groups were able to
12 image their respective scripts in a similar fashion. Means and standard deviations are
13 presented in Table 1a. Specifically, there were no significant differences between the two
14 imagery groups in terms of how well they could see or feel themselves performing the task
15 during imagery. Additionally, there were no differences between the two imagery groups in
16 terms of the vividness of their imagery.

17 *Post-intervention evaluation.* A MANOVA further assessed participants' perceptions
18 of imagery use during the intervention. Means and standard deviations are presented in Table
19 1b. There were no significant differences between the two imagery groups in terms of the
20 perceived benefit to performance of the intervention. However, compared to the skill-based
21 group, the emotion-based group did rate their imagery to be more effective at increasing
22 penalty taking self-efficacy, $F(1, 19) = 5.52$, $p = 0.03$, $\eta^2 = .23$, and more helpful at
23 interpreting anxiety symptoms in a more positive manner, $F(1, 19) = 5.48$, $p = 0.03$, $\eta^2 = .22$.

24 Throughout the intervention, a total of six participants (skill-based = 1, emotion-based
25 = 4, stretching = 1) reported taking a penalty during a real match. In addition, twelve

1 participants reported physically practicing penalties over the intervention period. Specifically,
2 five participants (skill-based = 3, emotion-based = 2) reported physically practicing once, six
3 participants (skill-based = 1, emotion-based = 3, stretching = 2) reported physically practicing
4 twice and one participant (emotion-based) reported practicing six times. For both the number
5 of penalties taken in real matches and the number of times penalties were physically
6 practiced, Chi-Square analysis demonstrated that there were no group differences. Four
7 participants reported using a psychological strategy in addition to the one given to them
8 during the penalty taking task. One participant reported using self-talk and three reported
9 setting goals. Again, Chi-square analysis determined the use of such strategies did not differ
10 between the experimental groups.

11 *Main Analyses*

12 The main analyses determined whether any differences existed in the three dependent
13 measures (i.e., performance, self-efficacy and intensity and direction of symptoms associated
14 with anxiety) between the three experimental groups. A 3 (experimental group) x 2 (time; pre-
15 test and post-test) mixed-design ANOVA revealed whether the groups differed in
16 performance scores and self-efficacy ratings following the imagery intervention. For these
17 analyses, the experimental group served as the between-groups independent variable and time
18 as the within-groups independent variable. When analysing self-efficacy, gender was included
19 as a covariate. A 3 (experimental group) x 2 (time; pre-test and post-test) mixed design
20 MANOVA explored group differences in the intensity and direction of state anxiety following
21 the intervention.

22 *Performance.* There was a significant main effect for time, $F(1, 30) = 5.26, p = .029,$
23 $\eta^2 = .15,$ with mean scores being greater following the intervention. There was no main effect
24 for group, but there was a significant interaction between time and group, $F(2, 30) = 5.02, p =$
25 $.013, \eta^2 = .25.$ Tukey post-hoc analysis demonstrated that there were no group differences at

1 pre-test ($p > .05$) but both imagery groups scored significantly more points compared to the
2 stretching group at post-test ($p < .05$). Within-group comparison of means using paired
3 samples t-tests (separate analyses for each condition), revealed improvements from pre-test to
4 post-test for both the skill-based, $t(12) = 2.34$, $p = .038$ and emotion-based groups, $t(8) = 2.50$,
5 $p = .037$. This result did not reach significance, however, when a bonferroni correction was
6 applied to the alpha level ($p < .017$). Similar t-tests for the control group revealed no
7 significant differences.

8 *Self-efficacy.* There was a significant main effect for time, $F(1, 27) = 9.59$, $p = .005$, η^2
9 = .26, with mean scores being greater following the intervention. However, there was no
10 significant main effect for group and no significant interaction between time and group.

11 *Anxiety.* There was a significant main effect for time, $F(1, 30) = 3.57$, $p = .018$, $\eta^2 =$
12 .37. Inspection of the univariate analyses demonstrated the intensity of cognitive anxiety to be
13 significantly lower, $F(1, 30) = 5.62$, $p = .024$, $\eta^2 = .16$, and the direction of cognitive anxiety
14 to be significantly higher, $F(1, 30) = 9.09$, $p = .005$, $\eta^2 = .23$, following the intervention.
15 However, there was no significant main effect for group and no significant interaction
16 between time and group.

17 Discussion

18 The current study examined the Emotion element of the PETTLEP model using
19 penalty kicks in soccer. The impact of two six-week PETTLEP-based imagery interventions,
20 which differed in their emotional content, were compared to a control group that performed a
21 stretching routine for the same time period. Consistent with predictions, penalty-taking
22 performance was significantly greater following both imagery interventions in comparison to
23 the stretching group (control). In addition, the stretching group's performance did not alter
24 following the intervention. Thus, those who engaged in imagery practice over the six weeks
25 exhibited distinctly superior performance to those who did not.

1 It should be highlighted that performance did not significantly improve per se, since
2 no within-group effect was observed for either imagery intervention. That is, the number of
3 points scored did not significantly improve from pre-test to post-test. There was a clear trend,
4 however, for both imagery groups to perform better during the post-test compared to pre-test.
5 But this difference marginally missed significance due to a corrected alpha level.
6 Consequently, this trend might also be explained as Type I error. Nevertheless, the data does
7 provide further empirical support for the PETTTLEP model as an effective tool for designing
8 performance facilitating imagery interventions (Smith et al., 2007). Simply put, there was a
9 clear performance advantage for those participating in PETTTLEP-based imagery practices
10 compared to the stretching group at post-test.

11 In a previous test of the PETTTLEP model, Smith et al. (2007) reported two
12 experiments and found within-group performance effects following PETTTLEP-based
13 imagery, which suggests both their interventions were more effective than the one described
14 in the current study. In their first experiment, using hockey penalty flicks, daily imagery
15 sessions were performed whereas in the current study only four weekly-sessions were
16 performed by participants over an equivalent time period. However, a dose-response
17 explanation for the disparity of results is not likely given that participants in the gymnastics
18 experiment (Smith et al.; Experiment 2) only carried out three weekly-sessions and the
19 within-group effects were not jeopardised. A more pertinent account may concern which
20 elements of the PETTTLEP model were included in the imagery sessions performed. The
21 current intervention delivery was designed in accordance with the regular training schedule of
22 the soccer teams involved, which permitted only two weekly-sessions to be completed on a
23 soccer pitch standing by the penalty spot. Consequently, only 50% of the imagery sessions
24 satisfied the Physical and Environment elements of the PETTTLEP model. This is in contrast

1 to Smith et al., where all imagery sessions performed, in both experiments, satisfied these two
2 elements.

3 Taken together, these findings add empirical support for the inclusion of the Physical
4 and Environment components of the PETTLEP model within performance-facilitating
5 imagery interventions. Moreover, if these elements are omitted from some imagery sessions,
6 performance facilitation might be compromised to some extent. Albeit a limitation of the
7 study that all imagery sessions did not satisfy the same elements, the intervention is an
8 ecologically valid one. That is, it is fairly realistic for athletes to have limited access to their
9 training facilities and would likely use imagery at home or in other locations (Munroe,
10 Giacobbi, Hall, & Weinberg, 2000; White & Hardy, 1998). Indeed, imagery has previously
11 been advocated as a useful supplement to regular physical practice that can be carried out at
12 any time and in any place (Hall, 2001; Nordin & Cumming, 2005). The evidence from the
13 current study would suggest that, when implementing PETTLEP-based imagery practices, a
14 proportion of the imagery sessions can be performed away from the training venue in normal
15 clothes without adversely affecting the subsequent benefit to performance. This latter
16 interpretation could prove particularly informative for coaches and athletes that train a limited
17 number of times per-week but are keen to use imagery for performance enhancement.

18 Contrary to our hypotheses, neither imagery intervention led to significant
19 improvements in self-efficacy or the interpretation of symptoms associated with state anxiety.
20 This finding is counter to some previous imagery literature demonstrating beneficial effects of
21 imagery for increasing levels of self-efficacy and facilitating interpretations of the symptoms
22 associated with competitive anxiety (Cumming et al., 2007; Feltz & Riessinger, 1990; Hale &
23 Whitehouse, 1998; Hanton & Jones, 1999; Hanton et al., 2004). It is well established,
24 however, that past performance accomplishments are the most important source, and in turn,
25 the best predictor of self-efficacy levels (Bandura, 1977; 1997). With this in mind, the pre-test

1 performance of 10 penalties may have superseded the additional mental practice performed by
2 the two imagery groups to produce equivocal levels of self-efficacy at post-test. Furthermore,
3 elevated self-efficacy levels, across all three experimental groups, may have enabled all
4 participants to perceive their anxiety symptoms in a positive manner thus overriding any
5 potentially negative interpretations from not using imagery (Hanton et al., 2004; Neil,
6 Mellalieu, & Hanton, 2006).

7 The post-intervention imagery evaluation did provide some findings of note. The
8 emotion-based group perceived their imagery intervention to be significantly more effective at
9 increasing penalty-taking self-efficacy and more helpful at interpreting anxiety symptoms in a
10 more positive manner. Therefore, individuals who received emotion-based imagery perceived
11 their imagery to be more effective at influencing self-efficacy and anxiety compared to skill-
12 based imagery despite there being no measurable benefit to these variables immediately prior
13 to post-test performance. The nature of the self-efficacy assessment might be responsible for
14 this finding because it only measured participants' efficacy levels at scoring in the corners of
15 the goal. Soccer players do not always aim for the corners of the goal when taking penalties.
16 Rather, players often aim straight down the middle of the goal or first deceive the goalkeeper
17 and then place their penalty in the opposite side of the goal. However, this argument does not
18 seem likely since participants were clearly and explicitly instructed during both test phases
19 that the aim was to score in the corners of the goal and thus achieve the greatest points (this
20 scoring system replicated Smith et al., 2007; Experiment 1). In addition, both imagery
21 interventions described scoring successfully into the corner of the goal.

22 A more plausible explanation is that the self-efficacy measure did not address other
23 factors related to feeling confident when taking a penalty, such as being confident at
24 remaining calm, keeping focused and making clean contact with the ball. The focus here was
25 assessing the participants' beliefs in their ability to achieve a certain score. Subsequently,

1 differences between the groups in the extent to which they perceived their imagery
2 intervention to be confidence-producing (as measured in the post-intervention evaluation)
3 may reflect increased confidence at a more global level than the one measured in the current
4 study (Vealey & Greenleaf, 1998).

5 No differences were observed between the two imagery groups across the three
6 dependent measures, contrary to predictions. In terms of performance, the current finding is
7 divergent with previous experimental evidence that demonstrated greater performance
8 facilitation with more functionally equivalent imageries when compared to less equivalent
9 imageries (Callow et al., 2006; Smith & Collins, 2004; Smith et al., 2001; Smith & Holmes,
10 2004; Smith et al., 2007). There may be good reason for this lack of disparity in the current
11 study between the two imagery groups. Primarily, even though a cash reward was available,
12 the testing environment was that of a typical practice session rather than real competition and
13 these contexts typically differ on a number of parameters (Martin, 2003). It is likely that the
14 importance associated with the penalties taken would be lower in the current study than in
15 real competition where penalties are crucial for the outcome of the match or even the whole
16 tournament. Subsequently, the emotions felt during both testing sessions may have reflected
17 this practice environment (i.e., remained moderate). Support for this point is offered as
18 individuals generally reported neutral directional anxiety interpretations at pre-test and post-
19 test. Therefore, we suggest that the emotion-based imagery group received no greater benefit
20 compared to the skill-based group as the proposed superior functional equivalence of this
21 imagery intervention was founded in the emotions felt during competitive penalty-taking
22 performance. Importantly, these emotions may have been absent during the testing
23 environment, which reflected practice more than competition.

24 Due to the infrequent occurrence of penalties in real soccer matches we felt it was only
25 viable for testing to take place during practice sessions in the current study. In support of this,

1 only 6 participants took a penalty in a competitive match over the intervention period (see
2 Results). We suggest future research that clarifies practice and competition differences would
3 be a significant step forward for the development of PETTLEP-based imagery. The difficulty
4 simulating real-life sporting situations, such as penalty-taking in soccer, is a major obstacle in
5 the way of this proposed advancement. A more meaningful contribution to the literature may
6 be to test the PETTLEP model using a task that can be suitably measured in both practice and
7 competition settings as the effects could potentially be disparate. Skills that occur more
8 frequently in soccer, such as heading and passing, would be good starting points.

9 There are some limitations with the current study that are worth noting. Ideally, the
10 sample size would have been maintained somewhere closer to the original sample. However,
11 due to injury, poor weather or post-test absence, a large drop off in the sample size occurred
12 reducing the strength of the statistical tests used. Although a six-week intervention was
13 sufficient to show an effect of imagery compared to control, a longer intervention may have
14 been able to distinguish between the two imagery conditions. Furthermore, although
15 participants had the opportunity each week to provide feedback on the imagery intervention,
16 the imagery scripts were not individualised to each participant. Consequently, the script may
17 have had different meanings to different individuals and thus its effectiveness may have been
18 reduced (Callow & Hardy, 2005; Cumming & Ramsey, 2008). To circumvent this issue, it
19 may be fruitful for future PETTLEP-based imagery research to employ single subject design
20 methodologies to personalise imagery scripts. In doing so, this would complement the
21 growing group-based experimental evidence in the literature.

22 In conclusion, the current study affirms the viability of using PETTLEP-based
23 imagery interventions for performance enhancement in sport. Furthermore, empirical
24 evidence points towards the Physical and Environment elements to be key factors within this
25 framework. Contrary to predictions, there were no added benefits to performance, self-

1 efficacy or anxiety of including the equivalent emotions that would be experienced during a
2 competitive scenario. We argue that this may reflect upon these emotions not being
3 experienced in experimentally-based environments as these resemble practice rather than
4 competition. Subsequently, a tentative proposal is made that the inclusion of functionally
5 equivalent emotions may have a more profound influence during competition than practice.
6 However, this hypothesis needs to be empirically tested.

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1 Table 1

2 *Weekly and Post-Intervention Imagery Evaluation*

a) Weekly Evaluation (averaged across six weeks)	<u>Skill-based</u>		<u>Emotion-based</u>	
	<i>M</i>	<i>SD</i>	<i>M</i>	<i>SD</i>
Specific visual imagery ability (1 = <i>very hard to see</i> , 7 = <i>very easy to see</i>)	4.57	1.17	5.01	1.08
Specific kinesthetic imagery ability (1 = <i>very hard to feel</i> , 7 = <i>very easy to feel</i>)	3.91	1.10	4.24	0.87
Specific vividness (1 = <i>extremely unclear</i> , 7 = <i>extremely vivid</i>)	4.48	0.82	4.79	0.79
b) Post-Intervention Imagery Evaluation				
How useful was this intervention....				
...in helping you interpret your anxiety symptoms in a more positive manner when taking penalties? (1 = <i>not at all</i> , 7 = <i>very much so</i>)	4.11	1.36	5.25*	0.87
...for improving self-efficacy when taking penalties? (1 = <i>not at all</i> , 7 = <i>very much so</i>)	4.89	0.93	5.75*	0.75
...for improving your penalty taking performance? (1 = <i>not at all</i> , 7 = <i>very much so</i>)	5.22	1.30	4.92	1.16

3 *Note.* * = a between-group significant difference ($p < .05$)

Table 2

Pre-test and Post-test Dependent Variables According to Group

Dependent Variables			Skill based	Emotion based	Stretching
Performance	Pre-test	<i>M</i>	15.11	16.15	16.91
		<i>SD</i>	6.13	6.83	5.86
	Post-test	<i>M</i>	22.00*	23.08*	13.64
		<i>SD</i>	9.27	10.13	3.50
Self-Efficacy	Pre-test	<i>M</i>	462.11	501.75	444.80
		<i>SD</i>	217.26	148.83	196.88
	Post-test	<i>M</i>	573.22	621.08	519.10
		<i>SD</i>	211.80	141.63	139.32
Cognitive Intensity	Pre-test	<i>M</i>	4.00	3.77	4.27
		<i>SD</i>	1.50	1.48	1.49
	Post-test	<i>M</i>	3.78	2.77	3.64
		<i>SD</i>	1.20	1.01	1.12
Cognitive Direction	Pre-test	<i>M</i>	- 1.00	.31	- 1.09
		<i>SD</i>	2.06	1.60	1.58
	Post-test	<i>M</i>	- .11	1.00	- .45
		<i>SD</i>	1.36	.91	1.57
Somatic Intensity	Pre-test	<i>M</i>	3.56	2.77	3.55
		<i>SD</i>	1.88	1.24	1.21
	Post-test	<i>M</i>	3.44	2.92	3.55
		<i>SD</i>	2.00	1.04	1.51
Somatic Direction	Pre-test	<i>M</i>	-.44	1.00	-1.18
		<i>SD</i>	1.42	1.29	1.25
	Post-test	<i>M</i>	-.22	.77	-.45
		<i>SD</i>	1.39	1.36	1.57

*Note.** = significantly greater than the stretching group at post-test ($p < .05$).

Figure 1: A schematic of the scoring system.

